

Marcel Fernando

Schaerer

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Marcel Fernando Schaerer is recognized as a leading authority on workplace language training and Latino/Hispanic cultural issues impacting communication on the job. He comes with impressive credentials, having worked as a trainer and consultant for many companies throughout the States of California and Nevada.

With more than 20 years in education and training, Marcel Fernando offers expertise in a wide variety of workforce training and professional enrichment topics—including enhancing communication skills for customer service, workplace visual communication and supervisory skills development.

His solid background in these areas emanates from his varied work experience. He holds a Bachelor of Arts and a Master of Science in Economics from the University of Nevada, Reno.

In addition to his extensive training experience, he has earned a fine reputation for implementing competency-based training programs, delivering effective diversity and customer service workshops, and creating collaborative business partnerships.

Marcel Fernando has lived both in South America and the United States and traveled frequently with his wife Sylvia and three wonderful children in Europe. They both have made Nevada their home for over 20 years.

Philosophy

Marcel Fernando's life-long commitment to success in training embraces quality, integrity, humor, performance, accountability, and excellence!

To bring this practical trainer to your



Achievements

Education

- University of Nevada, Reno
M.S. and B.A. in Economics /
Global Studies
- Teaching Credential, California
- Lean Manufacturing Training –
Management Assistance Program
(MAP)

Work History

- Director and co-owner of International
Professional Development Services
(IPDS), Las Vegas – Reno, NV
- Division Director for Center for
Employment Training (CET)
- Manager for Business Issues in the
Classroom, Constitutional Rights
Foundation – Los Angeles, California
- Trainer and Facilitator
- Economics Instructor, University of
Nevada, Reno

Affiliations & Awards

- Board Member, Nevadaworks
- Advisory Board Member, Nevada Small
Business Development Center (NSBDC)
- Member, Latin Chamber of Commerce
–
Las Vegas
- Member, Hispanic Chamber of
Commerce of Northern Nevada - Reno
- The Silver Start Award, Truckee
Meadows Tomorrow - 2002
- Minority Advocate of the Year for
Small Businesses in Northern Nevada -
1999
- Service Recognition Certificate,
Nevada
Department of Education and the
Nevada
State Board for Occupational Education-
1996

Clients Include

- American Linen Service
Company
(ALSCO)
- Barnes & Noble
- BTS Group
- Caesars Tahoe
- City of Reno
- Circus Circus
- Clark County Library
- DuraBond Bearing Company
- Duramix - California
- International Game Technology
- Jack in the Box
- Littler Mendelson
- Macy's
- Moen, Inc. – Las Vegas
- Quebecor World, Inc.
- Placer Dome Exploration, Inc.
- Pechanga Hotel Casino –
California
- R&R Partners
- Scolar's
- Silver Legacy Resort Casino
- SMI Joist – Fallon
- Springs Window Fashion (SWF)
- State of Nevada - DETR
- Swire Coca-Cola USA
- Taco Bell
- Wells Manufacturing

What professionals are saying:

"The Supervisory Skills class had a positive impact in the workplace. I have received good feedback from my employee's subordinates."

—Kevin Diamond, Diamond
Landscape

"Both Sylvia and Marcel are very knowledgeable and experienced with the differences of both the Hispanic and Anglo cultures. The information that I received was very useful on the job, especially in communication with Hispanic employees. I am much more empathetic and sympathetic with the challenges they face during their working lives."

—Maggie Flury, Innotracc